

Construction Case Study

Smooth Rides For Hard Hats

How CharterUP's custom shuttle solutions streamline jobsite efficiency



charterUP

Effortless Worksite Shuttle Solutions That Deliver Unmatched Value and Unrivalled Scale

Welcome to CharterUP, your trusted partner in revolutionizing worksite transportation for construction projects. As a construction manager, you understand the challenges that come with coordinating crew commutes and managing parking logistics. That's where CharterUP's worksite shuttles come in, offering a seamless solution that enhances worksite efficiency while eliminating parking headaches.

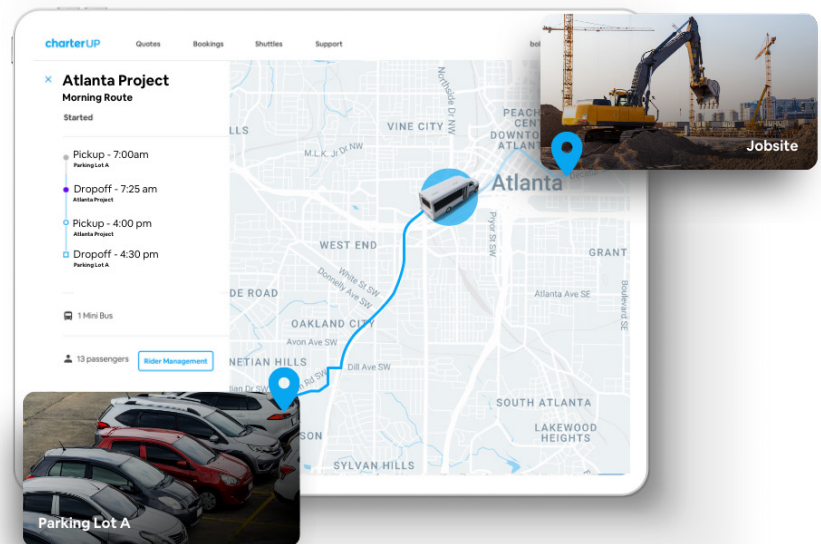
We know that every minute counts on the job, and our goal is to maximize productivity for your crew. With our tailored worksite shuttle service, you can simplify crew logistics and ensure timely arrivals at the worksite. Say goodbye to the frustrations of parking limitations, traffic congestion, and wasted time searching for available parking spaces. Our efficient shuttle system enables your team to focus on the project at hand, without unnecessary delays or distractions.

At CharterUP, we specialize in taking control of worksite mobility. Our experienced team works closely with construction professionals like you to understand your unique needs and design customized shuttle solutions. Whether you require transportation for large crews or specialized equipment transfers, we have the expertise and resources to deliver a seamless experience.

By choosing CharterUP's worksite shuttles, you take charge of your worksite's efficiency. Experience the convenience of hassle-free crew transfers, allowing your team to arrive ready to work, energized, and motivated. Our commitment to safety and reliability ensures that your crew will reach the worksite comfortably and on time, every time.

Don't let parking challenges hinder your construction project's success. Accelerate your construction timelines and boost crew productivity with CharterUP's worksite shuttle services. Take advantage of our tailored solutions, exceptional service, and advanced technology to transform your worksite transportation.

Join other construction professionals who have unlocked efficiency and eliminated parking headaches with CharterUP. Discover the power of seamless worksite transportation by choosing our trusted services. Simplify crew logistics, maximize worksite productivity, and achieve construction success with CharterUP's worksite shuttle solutions.



Why CharterUP

An end-to-end transportation platform to maximize jobsite efficiency



Unrivaled Scale

With the nation's largest fleet, CharterUP can secure your project the best vehicles for the best prices. From school buses to full-sized coaches and everything in between, we have the right ride for any project and any budget.



Operational Excellence

With a commitment to accountability and transparency, our dedicated account managers and 24/7 support team will keep your project moving. We never compromise on safety or reliability.



Industry-Leading Technology

Our proprietary shuttle management platform provides seamless and efficient coordination, bringing you unprecedented convenience and peace of mind with a single dashboard.

Contractors across the nation trust CharterUP to keep their projects – and people – moving





Building Success

How **charterUP** Steered **South Bay Construction's** Urban Project to Completion Amidst Parking Challenges

South Bay Construction, a premier contractor based in San Jose, California, has a well-established reputation for creating state-of-the-art builds across sectors like office, retail, and hospitality. Their newest undertaking was a visually stunning 50-foot tall, 190,000 square foot life sciences building in San Carlos, CA. The building was envisioned as a contemporary icon, a tribute to San Carlos' architectural heritage.

However, San Carlos, particularly its downtown area, is notorious for its dense traffic and highly competitive parking scenario, mostly due to its bustling business district and vibrant urban lifestyle. Parking in this area is often scarce, leading to high demand for limited spots. The problem is exacerbated during peak hours, creating a significant hurdle for those commuting for work.

Adding to the complexity, South Bay's ambitious project took place in a location where on-site parking became overwhelmingly constrained, causing crews to split their focus between their construction work and their personal vehicles. Contractors had to grapple with issues such as potential parking tickets, constant feeding of parking meters and the challenge of locating a space close enough to the site.

In the face of this common jobsite challenge, South Bay Construction decided to leverage the expertise of CharterUP. The decision to engage CharterUP proved to be a strategic win, as they not only provided

Project Summary

SOUTH BAY CONSTRUCTION

A Northern California construction company specializing in a wide range of projects, from commercial tenant improvements to ground-up, new construction

 **1 vehicle**

23-passenger mini bus

 **5.1 miles**

round-trip distance

 **4 hours**

daily shuttle operation

 **13 months**

contract duration



Roadmap To Success

DESIGN

1

Based on a strategic analysis of South Bay's project, budget and requirements, CharterUP determined a 23-passenger mini bus operating on a continuous loop between a nearby parking lot and the jobsite would be an efficient, safe and reliable solution for crew transportation.

CharterUP ensured a seamless process by securing a mini bus from its extensive national fleet and onboarding a driver that had been carefully vetted for safety. CharterUP also coordinated efforts to create schedule signage strategically placed at the parking lot, job site, and inside the buses. This thoughtful approach enabled contractors to easily plan their commute.

LAUNCH

2

Leveraging CharterUP's advanced proprietary technology, a dedicated account manager continuously monitored and analyzed data to identify potential areas for optimization pertaining to the route and schedule. To keep South Bay informed and empowered, CharterUP prepared a weekly report with valuable insights, including ridership data and detailed shuttle performance metrics.

MONITOR

3

a solution but became an integral part of the project's success.

CharterUP took on the role of a problem-solving partner, working closely with South Bay. CharterUP's account executive was instrumental in designing the details of the shuttle service – from the route to the shuttle times and the vehicles needed in accordance with the different phases of the project.

CharterUP extended its contribution by creating shuttle schedule signs at the construction site and inside the buses, simplifying the workers' commuting plans. This approach allowed the crew to focus solely on the project, alleviating their parking concerns.

Recognizing CharterUP's significant role, South Bay Construction signed a one-year contract to secure their competitive rates. Beyond just offering a cost-effective, safe, and reliable transport service, CharterUP partnered with South Bay to tailor the shuttle service according to the project's needs and budget.

With their strategic approach to addressing the parking and traffic issues inherent to downtown San Carlos, CharterUP was more than a transport provider; they were a key catalyst that helped steer South Bay Construction's ambitious project to success.

HILLSDALE

SUGA

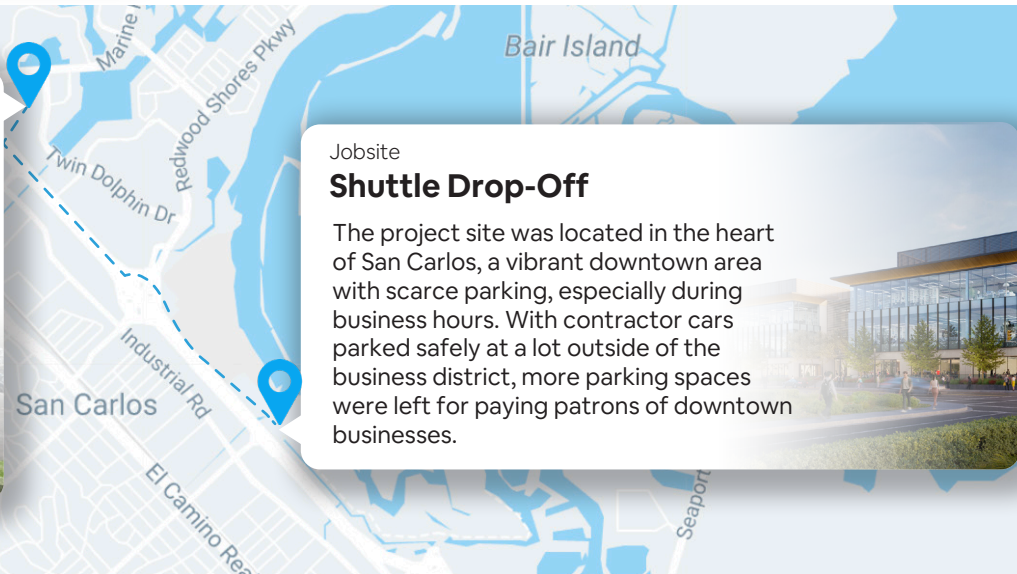
Parking Lot Shuttle Pick-Up

Contractors drove to a large off-site parking lot each morning to catch a shuttle to the worksite. With a set location, published shuttle schedule and a safe location for their cars, contractors could park in peace.



Jobsite Shuttle Drop-Off

The project site was located in the heart of San Carlos, a vibrant downtown area with scarce parking, especially during business hours. With contractor cars parked safely at a lot outside of the business district, more parking spaces were left for paying patrons of downtown businesses.



Club Dr

Customization and Flexibility

Solutions crafted as carefully as your work

We realize that every construction project is different and your transportation needs may change with the phases of a project. We build flexible shuttle solutions designed to match your budget, crew size and schedule.

Access to the nation’s largest fleet

From budget vans for a last-mile parking lot shuttle to luxury coaches offering comfort and amenities for long-haul commutes, CharterUP’s national network offers the most choice and most value.



Transit Van 12-14 passengers*

The maneuverability of transit vans make the vehicle a top choice for multi-site projects.

*Passenger capacity will depend on equipment and trip duration.



School Bus 22-40 passengers*

School buses offer a budget-friendly shuttle option for projects with large crews.

*Passenger capacity will depend on equipment and trip duration.



Minibus 24-32 passengers

Offering both comfort and overhead storage, minibuses are popular for shuttles looping between jobsites and parking lots.



Motorcoach 35-56 passengers

With comfortable seating and extra amenities, motorcoaches are popular for projects requiring long commutes.



Optimized Routes

- Urban Builds
- Remote Development
- Multi-Site Projects



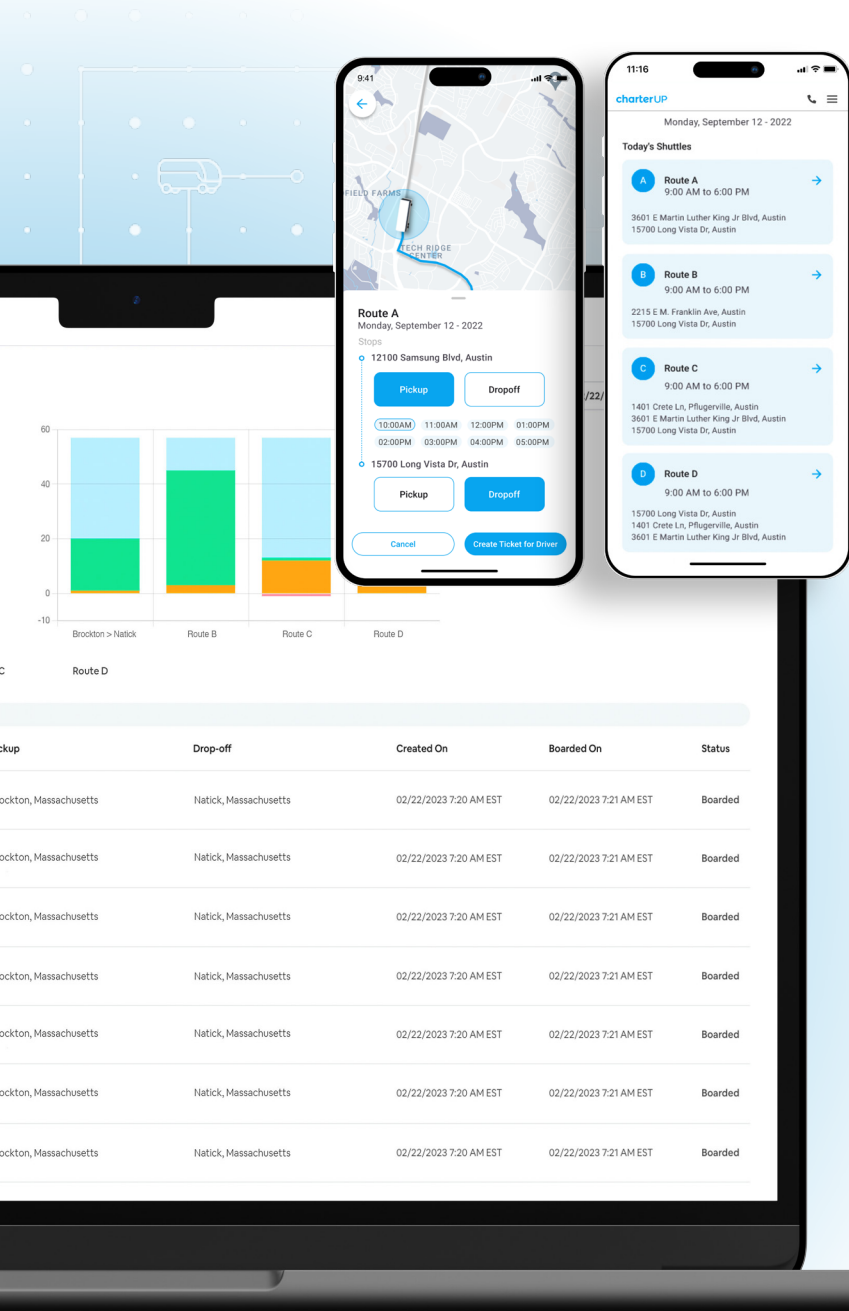
Efficient Schedules

- Continuous Loops
- On-Demand
- Fixed Route

Proprietary Technology

A platform that powers productivity

CharterUP’s tech-enabled platform ensures every aspect of worksite shuttle operations is optimized, enabling construction teams to focus on their core responsibilities and maximize worksite efficiency.



1 Convenience

Live tracking helps crews plan their commute and allows project managers to monitor shuttle operations in real-time, enabling efficient coordination and minimizing disruptions.

2 Safety

CharterUP’s technology enhances safety in construction projects by providing visibility into driver behavior, vehicle conditions and adherence to safety protocols, ensuring a secure transportation environment for construction workers.

3 Transparency

CharterUP’s technology promotes transparency in construction projects by offering detailed ridership data, trip histories, and performance analytics. This transparency enables project managers to make informed decisions about worksite transportation.

4 Accountability

CharterUP's technology establishes a new standard of service and accountability. Account managers diligently track and report on key metrics, including on-time performance monitoring and trip verification, to ensure accountability and drive peak efficiency.

charterUP

Start Shuttling

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